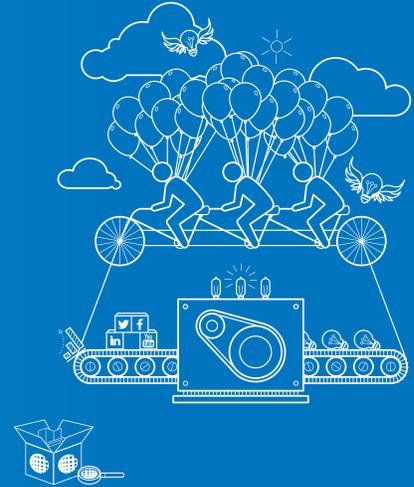


# FACT SHEET

By connecting data and technology to candidate behavior, TMP Worldwide leads talent marketing through personalized employer branding and communication. Powered by proprietary intelligence from nearly 400 million user sessions from our TalentBrew Network, we predict, personalize and influence the candidate experience.



## SPECIALTIES

Brand Activation  
Attraction & Engagement  
Tracking & Optimization  
Knowledge & Labs

## SOLUTIONS

TalentBrew Career Site  
Advanced Job Descriptions  
TB360 (*Programmatic*)  
Self Service

CHQ (*Talent Community*)  
Job Distribution  
Brand Development  
Creative Development

Social & Content Marketing  
Web Development  
Advanced Analytics  
Digital Media Planning

## THE LARGEST CAREER SITE NETWORK IN THE INDUSTRY.



**241,428,840**  
Users



**2.6M+**  
Jobs Posted



**117,649,607**  
Apply Clicks



**1,058,665,039**  
Page Views



**121,451,913**  
Searches

**55** 

## AWARDS

Web Awards – 11  
Webby – 5  
IAC – 15  
W3 Awards – 20  
MobileWebAward – 3

## INNOVATION

From client education, to employee-submitted “ideas of the quarter,” to the conceptual solutions developed by our TMP Labs team, we’re dedicated to keeping our clients aware of what’s new and ahead of what’s next.



**TMP’s commitment to improving the talent acquisition experience for both the client and the jobseeker is what sets us apart from the competition. For our clients, we not only provide the data, but a team of experts to explain the why and how that informs key hiring decisions. And for candidates, we offer an immersive, personalized and engaging experience that has led to over 100 million apply clicks.**

# COMPANY BACKGROUND

TMP Worldwide, a global company headquartered in New York, was established in 2006 and has since grown to become a global innovator in talent acquisition, leveraging software, strategy and creative to develop and deploy our clients' employer brands.

Through our digital technology, we have revolutionized the way people explore career opportunities and companies cultivate talent, thus transforming the way companies and candidates connect.



ESTABLISHED IN  
**2006**

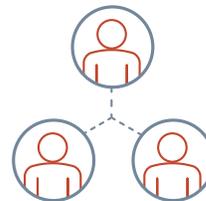
**850+**  
EMPLOYEES

1ST TALENTBREW  
**2009**



## GLOBAL LOCATIONS

Our offices span the U.S., Canada, France, Germany, India, the U.K., Singapore and our Latin American hub in Brazil, giving clients a powerful global perspective.



## LEADERSHIP

Industry experts. Achievers. Believers. Visionaries. The energy that fuels our company – and produces extraordinary results for our customers – is born from a diverse range of individuals who guide our forward thinking.

## OUR SOFTWARE PLATFORM

In 2009, we launched our first TalentBrew Career Site, and a decade later we've grown our network to over 460 TalentBrews. Our TalentBrew Software Platform powers these sites, serving as the central hub for talent acquisition and the main job search software that puts clients and candidates in the driver's seat for an overall improved recruitment experience.

**TalentBrew**  
Personalize. Connect. Convert.

**We're a truly global company with a history of predicting, defining and creating the future of our industry. Our people are some of the brightest and most innovative in our industry and are focused on one common goal: helping our clients recruit top candidates in the smartest, most measurable and most cost-effective way possible.**