Taking nursing to the highest level
An update on the Geisinger Nursing Institute
Nursing at Geisinger: A legacy of leadership and excellence

FierceHealthcare
Geisinger’s nursing bundle improves consistency, quality of patient experience

Susquehanna Life
Geisinger Medical Center nursing units receive Beacon Awards for Excellence

HEALTHCARE FINANCE
Geisinger Health system unveils Geisinger Nursing Institute aimed at governing, advocacy

Geisinger Medical Center Pediatric Oncology Nurse Named American Sentinel University’s 2017 Richard W. Oliver Merit Award Winner

Geisinger Health System launches Nursing Institute
Executive Leadership Team

Co-chair: Terri Bickert  
System Vice President, Nursing Research, Education and Magnet

Executive sponsor: Robyn Begley  
Chief Nursing Officer, AtlantiCare

Executive sponsor: Maureen Fitzsimmons  
Associate Chief Administrative Officer, Geisinger Clinic

Executive sponsor: Angelo Venditti  
CNO, Geisinger Northeast Region

Executive sponsor: Crystal Muthler  
CNO, Geisinger Medical Center

Executive sponsor: Janet Tomcavage  
Chief Population Health Officer
<table>
<thead>
<tr>
<th>Steering Committee Members</th>
<th>Name</th>
<th>Title</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allison Mowery, System Chief</td>
<td>Allison Mowery</td>
<td>System Chief</td>
<td>Advanced Practitioners</td>
</tr>
<tr>
<td>Karen Adams, Director</td>
<td>Karen Adams</td>
<td>Director</td>
<td>Geisinger Home Health and Hospice</td>
</tr>
<tr>
<td>Mary Ellen Gallagher-Molina, Director</td>
<td>Mary Ellen Gallagher-Molina</td>
<td>Director</td>
<td>Geisinger Home Health and Hospice</td>
</tr>
<tr>
<td>Cathy Reed, Director</td>
<td>Cathy Reed</td>
<td>Director</td>
<td>Quality Improvement</td>
</tr>
<tr>
<td>Tammy Anderer, Vice President</td>
<td>Tammy Anderer</td>
<td>Vice President</td>
<td>North Central Region</td>
</tr>
<tr>
<td>Cheryl Callahan, Director</td>
<td>Cheryl Callahan</td>
<td>Director</td>
<td>Healthcare Coordination</td>
</tr>
<tr>
<td>Kenda Danowsky, Director of Nursing</td>
<td>Kenda Danowsky</td>
<td>Director of Nursing</td>
<td>Geisinger Careworks</td>
</tr>
<tr>
<td>Melissa Alexander, Director of Nursing</td>
<td>Melissa Alexander</td>
<td>Director of Nursing</td>
<td>Geisinger Bloomsburg Health Care Center</td>
</tr>
<tr>
<td>Denise Venditti, Vice President</td>
<td>Denise Venditti</td>
<td>Vice President</td>
<td>Patient Experience</td>
</tr>
<tr>
<td>Ellie Lenkevich, CNO</td>
<td>Ellie Lenkevich</td>
<td>CNO</td>
<td>Geisinger Holy Spirit</td>
</tr>
<tr>
<td>Stacey Osborne, CNO</td>
<td>Stacey Osborne</td>
<td>CNO</td>
<td>Geisinger Lewistown</td>
</tr>
<tr>
<td>Abby Desousa, Manager</td>
<td>Abby Desousa</td>
<td>Manager</td>
<td>CPSL Quality and Patient Safety</td>
</tr>
<tr>
<td>Jean Adams, ACIO</td>
<td>Jean Adams</td>
<td>ACIO</td>
<td>Chief Nursing Informatics Officer</td>
</tr>
<tr>
<td>Vacant</td>
<td>Vacant</td>
<td>System Nurse Council representative</td>
<td></td>
</tr>
</tbody>
</table>
The purpose of the Geisinger Nursing Institute

The Geisinger Nursing Institute will unite nurses through:

- Shared governance
- Networking
- Collaboration

Taking nursing to the highest level
The purpose of the Geisinger Nursing Institute

Together, we will:

- Advance nursing practice
- Cultivate professional development
- Lead the way to achieving clinical excellence
The purpose of the Geisinger Nursing Institute

Driven by caring and compassion, and informed by thoughtful engagement with patients, their families, interprofessional colleagues and the communities we serve, Geisinger nurses will:

Enhance Health Outcomes

Advocate for healthcare that puts patients first
Nursing leadership and collaboration

Guide and oversee the practice, education and engagement of nurses across the organization

Facilitate strong representation and participation in clinical and organizational decision-making
Clinical excellence and innovation

- Drive innovation
- Promote a culture of safety, performance excellence and continual quality monitoring and improvement

Identify and deploy evidence-based and best practices
Education and career advancement

Establish Geisinger as the preferred health system for nurses to pursue their profession.

Provide nurses with access to the support, education and resources they need to grow professionally.

Partner with nurses to help them achieve their career objectives.
Our North Star: 
Patients
Patient experience

We will leverage the art, science and spirit of nursing, in partnership with patients and their families to:

- Continually innovate and advance healthcare that is truly patient-centered
- Further establish Geisinger as the industry leader in providing exceptional patient care and experience
Community partnership and improvement

Strengthen communities through meaningful engagement and active participation by Geisinger nurses in community health and education initiatives in partnership with many others.
Q&A: Taking nursing to the highest level

Nursing leadership and collaboration
The Geisinger Nursing Institute will guide and oversee the practice, education and engagement of nurses across the organization and facilitate strong nurse representation and participation in clinical and organizational decision-making.

Clinical excellence and innovation
The Geisinger Nursing Institute will identify and deploy evidence-based and best practices, drive innovation and promote a culture of safety, performance excellence and continual quality monitoring and improvement.

Community partnership and improvement
The Geisinger Nursing Institute will strengthen communities through meaningful engagement and active participation by Geisinger nurses in community health and education initiatives in partnership with many others.

Education and career advancement
The Geisinger Nursing Institute will establish Geisinger as the preferred health system for nurses to pursue their profession by providing them with access to the support, education and resources they need to grow professionally and achieve their career objectives.

Patient experience
The Geisinger Nursing Institute will leverage the art, science and spirit of nursing, in partnership with patients and their families, to continually innovate and advance healthcare that is truly patient-centered — further establishing Geisinger as the industry leader in providing exceptional patient care and experience.
Taking nursing to the highest level
An update on the Geisinger Nursing Institute