Clinical excellence and innovation
The Geisinger Nursing Institute will identify and deploy evidence-based and best practices, drive innovation and promote a culture of safety, performance excellence and continual quality monitoring and improvement.

Patient experience
The Geisinger Nursing Institute will leverage the art, science and spirit of nursing, in partnership with patients and their families, to continually innovate and advance healthcare that is truly patient-centered — further establishing Geisinger as the industry leader in providing exceptional patient care and experience.

Community partnership and improvement
The Geisinger Nursing Institute will strengthen communities through meaningful engagement and active participation by Geisinger nurses in community health and education initiatives in partnership with many others.

Education and career advancement
The Geisinger Nursing Institute will establish Geisinger as the preferred health system for nurses to pursue their profession by providing them with access to the support, education and resources they need to grow professionally and achieve their career objectives.

Nursing leadership and collaboration
The Geisinger Nursing Institute will guide and oversee the practice, education and engagement of nurses across the organization and facilitate strong nurse representation and participation in clinical and organizational decision-making.