



Intern with Wag: Student Profile Sidney, Marketing & Merchandising

Sidney interned with Walgreens in our marketing & merchandising department over the summer of 2017 at our corporate Support office. Below she shares some of her insights and experiences participating in the 10 week summer internship program!



“I was placed on the buying team for Beauty and Personal Care for this past summer; specifically at the Cosmetics desk. I was really fortunate to be placed in my area, and on my team! Walgreens is aspiring to be a beauty destination which made my desk an extremely innovative and exiting place to work. My team was supportive, hard-working, and amazingly fun. Everyone at Walgreens is so genuine and outgoing; I always felt comfortable reaching out to others, and I was able to make many great contacts within the company in only a few months. Not only was my team’s guidance essential for my successes this past summer, but they also assigned me projects that were imperative to the future of Walgreens. I felt appreciated as an employee because the leaders throughout the organization valued my opinions and insights; I always knew I was doing meaningful work.

I didn’t know much about merchandising before my internship, and I was surprised to learn about all of the things that differentiated Walgreens from other retailers. Every decision we make is in consideration of the customer. Not only is our job dependent on making sure they are happy and healthy, but this same mindset is so clearly shown throughout the corporate culture in the employees. The initiative to create change and influence growth just within corporate is so evident because of the strong communication cross-functionally, and the deep desire for innovation. It’s so exciting to work for a company that is continuously changing because in some way, you know you’ve participated in some of those decisions being made.

There are many strongly developed, enriching programs for undergraduates that are offered through Walgreens. I started with the company as a sophomore, where I did a corporate shadow day at the Walgreens Northbrook campus. I learned about the internship program and its continuation into a full-time rotational role. At that point, I was interested in the internship position because of all the opportunities that it provided. It is a competitive role, but the ability to grow so much as an entry-level employee is something that a lot of other employers don’t invest in. This internship has allowed me to learn so much about the retail world. There is a lot of flexibility within the role to shadow other areas of the company because they value the concept of well-rounded knowledge. As a Marketing, and Operations Management major, I know I will be able to bring a lot of insights into my last year of school such as: exposure to many areas of merchandising, new analytical skills, and product life cycle knowledge. I also know that these skills will follow me through whatever career path I choose because of the various experiences I have acquired. I loved my internship here at Walgreens because I didn’t feel like an intern. I was given the ability to work with amazing employees, handle high-level responsibilities, and receive endless opportunities; and that is why I felt truly welcomed into the Walgreens family.”

Interested in learning more about our internship programs? Visit us at jobs.walgreens.com