What is Merchandising & Marketing?

Our Walgreens Merchandising and Marketing team members are responsible for managing revenue and overall profits and losses for non-Pharmacy product categories. Merchants and partnership teams (including merchandise planning, insights, finance, supply chain, marketing, and digital) develop the customer centric strategic plan for each category. They manage their ongoing business through insight-led decision making, assortment optimization, category marketing, visual merchandising, and vendor management to optimize return. Working with diverse suppliers, you’ll develop an in-depth understanding of different consumer mindsets and the ability to spot trends before they hit the mainstream. Your talents will ensure that customers across the country have access to the necessities that make their lives healthier and happier.

Internship Overview

Walgreens is on its way to becoming the first **global, pharmacy-led health & beauty retailer**. We are a Fortune 50 company and a recipient of numerous awards; including *Fortune Magazine’s Most Admired Companies* and *Fast Company’s “Fast 50” in Healthcare*.

Full-Time Opportunities

Interns are eligible to apply for the opportunity to return following graduation as a full-time employment in the Merchandising & Marketing Development Program (MMDP). This prestigious and challenging 2-year rotational program offers new graduates and professionals the opportunity for broad exposure and experience within the Merchandising, Marketing, and Digital divisions. Through on-the-job and formal training, you will focus on creating a strong analytical foundation while learning the skills and competencies needed to be successful at Walgreens.