

## Battle of Minds 2024

### Supplementary Terms & Conditions for Entrant Teams from Hungary

**This Supplementary Terms and Conditions document contains the additional terms and conditions to the BATTLE OF MINDS 2024 TERMS AND CONDITIONS for the Entrant Teams whose Eligible Institutions are located in Hungary (hereinafter referred to as: “Team Entrants of Hungary”). Please read both Terms and Conditions carefully.**

**In this Supplementary Terms and Conditions document unless expressly stated otherwise, all capitalized terms and expressions shall have the meanings given to them in the BATTLE OF MINDS 2024 TERMS AND CONDITIONS.**

1. **BAT Pécsi Dohánygyár Korlátolt Felelősségű Társaság** as local BAT subsidiary (1117 Budapest, Alíz utca 3. 6.em., company registration number: 01-09-180925, tax number: 10698394-2-44; [hereinafter referred to as: “**BAT Hungary**”]) organizes the Country Selection level (hereinafter referred as: “**Country Level Competition**”) of the BAT „Battle of Minds” competition (hereinafter referred as: “**Competition**”).
2. **By participating in the Country Level Competition, Team Entrants acknowledge and confirm that they have read and accept this Supplementary Terms and Conditions and that they are bound by them.**
3. In the Country Level Competition BAT Hungary works with **Case Solvers Kft.** (1145 Budapest, Szugló utca 5. III. em. 8., company registration number: 01-09-175725, tax number: 24655604-2-42), a service provides providing organizational and methodological primer services to the respective Team Entrants. Case Solvers acts as a data processor to BAT Hungary.
4. The term of the Country Level Competition starts on **1<sup>st</sup> of August 2024 and ends on the 19<sup>th</sup> of November 2024**, which comprises of the following parts:
  - a) The **application period** for the Battle of Minds competition is from **1 August 2024 to 12 October 2024**.
  - b) The **evaluation period of the submitted entries** is from **13 October 2024 to 25 October 2024**.
  - c) Between **28 October 2024 to 3 November 2024** BAT provides feedback to all Team Entrants and notifies the TOP 5 Team Entrants that made it to the final of the Country Level Competition.
  - d) **The day of the final** of the Country Level Competition is **19 November 2024**.
5. BAT Hungary provides the opportunity of a consultation (hereinafter referred as: “**Local Consultation**”) to all Team Entrants whose Eligible Institutions are located in Hungary. The aim of the Local Consultation is to provide the Team Entrants of Hungary with an opportunity

to ask questions, raise issues and seek advice that will help them to successfully deliver their final ideas, work, and pitch.

- a) The Local Consultation is not mandatory, it is optional for the Entrant Teams of Hungary.
  - b) The application period for the Local Consultation is from 29 September 2024 to 3 October 2024.
  - c) The Local Consultation period is from 7 October 2024 to 10 October 2024, all Local Consultations shall take place between 9am and 5pm.
  - d) Only one team may participate in a Local Consultation at a time.
  - e) To participate in a Local Consultation, the Team Entrant must register [on the site](#), have an idea for their future pitch and fill out the form (hereinafter referred as: “**Consultation Form**”) that all Team Entrants of Hungary shall receive via email to the email address they provided during the registration
    - The Consultation Form shall be sent out to all Team Entrants of Hungary by email on 29 September 2024 at 12 am. If a Team Entrant of Hungary aims to participate in the Local Consultation, they shall fill out the Consultation Form until 23:59 on 3 October 2024 at latest. All Team Entrants will be informed about the opportunity of the Consultation at least 1 week before the Consultation Form is sent out.
    - Team Entrants can choose the preferred date of their Local Consultation from the available options indicated in the Consultation Form.
  - f) The Local Consultation will happen online, via Microsoft Teams.
  - g) A Local Consultation is 30 minutes long.
  - h) On behalf of BAT Hungary, one or more BAT team members will participate in the Consultation. The field of expertise of the participating BAT team member will be determined based on the questions indicated in advance by the Team Entrant in the Consultation Form.
  - i) During the Local Consultation, primarily the answers of the Team Entrants indicated on the Consultation form shall be answered, additional questions may be asked, if those fit in the time frame allocated to the Local Consultation of the Team Entrant.
  - j) Making video or audio records is not allowed during the Consultation.
  - k) The Team Entrants may cancel their Local Consultation time slot 24 hours before the selected appointment. Changing the time of the Local Consultation is possible 48 hours before the chosen appointment. They shall notify BAT Hungary on the cancellation or the change via an email on the following email address: [budapest\\_karrier@bat.com](mailto:budapest_karrier@bat.com).
6. BAT Hungary provides the opportunity of a pitch preparation (hereinafter referred as: “**Pitch Preparation**”) to all Team Entrants of Hungary that made it into the final of the Country Level Competition (hereinafter referred as: “**Local Finalists**”). The purpose of the Pitch Preparation

is to offer the Local Finalists professional support in the preparation for the presentation of their idea, their pitch. The Pitch Preparation serves as a methodological primer.

- a) The Pitch Preparation is not mandatory, it is optional for the Local Finalists.
  - b) The application period for the Pitch Preparation is from 4 November 2024 to 8 November 2024.
  - c) BAT Hungary conducts the Pitch Preparation from 12 November 2024 to 15 November 2024. All Pitch Preparations shall take place between 9am and 5pm.
  - d) Only one Local Finalist may participate in a Pitch Preparation at a time.
  - e) To participate in a Pitch Preparation, the Local Finalist must fill out the form (hereinafter referred as: “**Pitch Preparation Form**”) that they shall via email to the email address they provided during the registration process.
    - The Pitch Preparation form will be sent out at 12 am on 4 November 2024 to all Local Finalists. In the Local Finalist aims to participate in the Pitch Preparation, they shall fill the Pitch Preparation Form and submit it to BAT Hungary until 23:59:59 on 8 November 2024.
    - Local Finalists can choose the preferred date of their Pitch Preparation from the available options indicated in the Pitch Preparation Form.
  - f) All Pitch Preparation shall happen online on Microsoft Teams.
  - g) A Pitch Preparation is 1 hour long. Making video or audio records is not allowed during the Pitch Preparation.
  - h) The Team Entrants may cancel their Pitch Preparation time slot 24 hours before the selected appointment. Changing the time of the Pitch Preparation is possible 48 hours before the chosen appointment. They shall notify BAT Hungary on the cancellation or the change via an email on the following email address: [budapest\\_karrier@bat.com](mailto:budapest_karrier@bat.com).
7. BAT Hungary reserves the right to disqualify any Team Entrant who does not comply with the Battle of Minds 2024 Terms and Conditions or the present Supplementary Terms and Conditions.
  8. During the final of the Country Level Competition, BAT Hungary may take photos and/or video recordings of the Team Entrants according to the Supplementary Privacy Notice applicable to the Team Entrants of Hungary.
  9. Team Entrants shall participate in the Country Level Competition, responsibly in accordance with the requirements of good faith and honesty, following any instructions given by BAT Hungary.
  10. The present Supplementary Terms and Conditions are governed by the laws of Hungary.

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August 1, 2024  
BAT Pécsi Dohánygyár Kft.