

THE PATH TO SUCCESS AT THE JOB FAIR

BEFORE THE FAIR



- Review the list of attending organizations and positions offered
- Prepare your 30-second elevator pitch
- Conduct additional company research
- Bring plenty of copies of your resume
- Prioritize the employers you're most interested in and spend time with each
- Bring a padfolio or folder to store your resume and flyers

DURING THE FAIR



- Arrive as early as possible to allow enough time to connect with your target employers
- Take note of the demand for your current skillset
- When meeting a recruiter, offer a firm handshake, share your elevator pitch and ask for a business card
- Network and make contacts with all people at the fair, not just recruiters
- Be open-minded and explore new or unique companies and positions

AFTER THE FAIR



- Send a follow-up email to target employers after the fair to reiterate your interest
- Consider if your interests have shifted after the fair; realign your job seeking efforts accordingly
- Upload your resume to your school's career center job board for on-campus interviews
- Get those applications going!