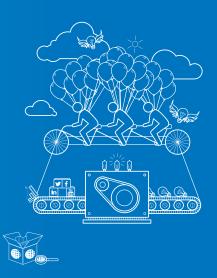
FACT SHEET

By connecting data and technology to candidate behavior, TMP Worldwide leads talent marketing through personalized employer branding and communication. Powered by proprietary intelligence from nearly 400 million user sessions from our TalentBrew Network, we predict, personalize and influence the candidate experience. Over the past 12 years – from healthcare to government to retail to technology and everything in between – we've revolutionized the way companies and candidates connect.



SPECIALTIES

Attraction & Engagement Brand Activation Tracking & Optimization Knowledge & Labs

SOLUTIONS

TalentBrew Career Site Advanced Job Descriptions TB360 (*Programmatic*) Page Builder CHQ (*Talent Community*) Job Distribution Brand Development Creative Development Social & Content Marketing Web Development Advanced Analytics Digital Media Planning

THE LARGEST CAREER SITE NETWORK IN THE INDUSTRY.













AWARDS

Web Awards – 22 Webby – 1 IAC – 18 & Top Agency Award W3 Awards – 12 MobileWebAward – 13

INNOVATION

From client education, to employee-submitted "ideas of the quarter," to the conceptual solutions developed by our TMP Labs team, we're dedicated to keeping our clients aware of what's new and ahead of what's next.



TMP's commitment to improving the talent acquisition experience for both the client and the jobseeker is what sets us apart from the competition. For our clients, we not only provide the data, but a team of experts to explain the why and how that informs key hiring decisions. And for candidates, we offer an immersive, personalized and engaging experience that has led to over one hundred million apply clicks.

tmpworldwide

COMPANY BACKGROUND

TMP Worldwide, a global company headquartered in New York, was established in 2006 and has since grown to become a global innovator in talent acquisition, leveraging software, strategy and creative to develop and deploy our clients' employer brands.

Through our digital technology, we have revolutionized the way people explore career opportunities and companies cultivate talent, thus transforming the way companies and candidates connect.



2006



2009



GLOBAL LOCATIONS

Our offices span the U.S., Canada, France, Germany, India, the U.K., Singapore and our Latin American hub in Brazil, and we have affiliates in other countries across the world – giving clients a powerful global perspective.



LEADERSHIP

Industry experts. Achievers. Believers. Visionaries. The energy that fuels our company – and produces extraordinary results for our customers — is born from a diverse range of individuals who guide our forward thinking.

OUR SOFTWARE PLATFORM

In 2009, we launched our first TalentBrew Career Site and less than a decade later we've grown our network to 250 TalentBrew clients. Now our TalentBrew Software Platform powers these sites, serving as the central hub for talent acquisition and main job search software that puts clients and candidates in the driver's seat for an overall improved recruitment experience.

TalentBrew Personalize. Connect. Convert.

Together, we're a truly global company with a history of predicting, defining and creating the future of our industry. Our people are some of the brightest and most innovative in our industry and are focused on one common goal – helping our clients recruit top candidates in the smartest, measurable and most cost-effective way possible.

Leadership team bios and quotes, and Software Platform fact sheet included in Press Kit.

