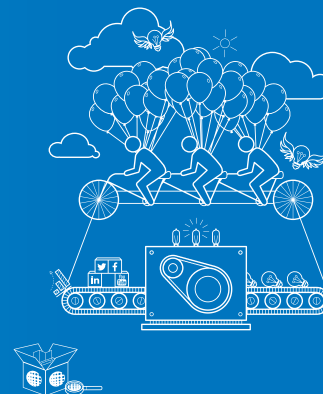


ABOUT TMP WORLDWIDE

TMP Worldwide is the global leader in talent acquisition, offering best-in-class technology and enabling the world's largest brands to solve their talent acquisition challenges. We offer a unified recruitment technology platform, candidate data infrastructure and insights and candidate engagement expertise. Over the past 13 years – from healthcare to government to retail to technology and everything in between – we've revolutionized the way companies and candidates connect.



850+ EMPLOYEES
24 LOCATIONS
8 COUNTRIES

25 GLOBAL
FORTUNE 100
CLIENTS

13 OF THE
FTSE 100
- UK

27 OF THE
SBF 120
- France

We specialize in the development, execution, and measurement of comprehensive recruitment campaigns, whether our client is targeting experienced professionals or the college market. Powered by **TalentBrew**, our career site and recruitment marketing platform, our diverse range of products and services activate our clients' recruitment brands and solve virtually any hiring challenge. With our recent acquisition of Perengo, a pioneering, programmatic recruitment platform, we can now deliver end-to-end, personalized candidate experiences via an AI-driven, multichannel candidate acquisition strategy optimized to meet quality, efficiency and time-to-fill objectives for each job. Our core competencies include:



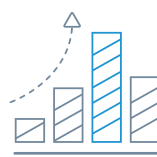
BRAND ACTIVATION

- TalentBrew Software
- Brand Development & Employee Value Proposition Positioning
- Creative & Web Development
- Persona & Audience Segmentation
- Branded CX



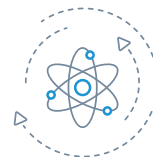
ATTRACTION & ENGAGEMENT

- Candidate Talent Communities
- Media Planning
- Job/Content Distribution
- SEM/SEO
- Social Media Strategy
- Programmatic
- Personalization
- TalentBrew CRM



TRACKING & OPTIMIZATION

- Web Analytics & Metrics
- A/B Testing
- Industry Insights
- Optimization
- Remarketing
- Employer Brand Index



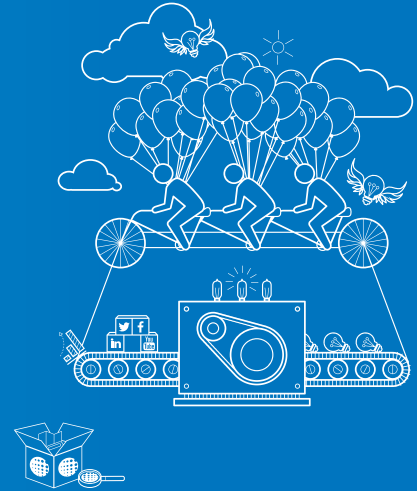
KNOWLEDGE & LABS

- Strategic Planning
- TMP Labs & Innovations
- Marketing Research & Benchmark Data
- Case Studies/White Papers/Webinars
- R&D and Product Development

Improving the talent acquisition experience for both the client and the jobseeker is what sets us apart from the competition. For our clients, we not only provide the data, but also a team of experts to explain the why and how that informs key hiring decisions. And for candidates, we offer an immersive, personalized and engaging experience that has led to over 100 million apply clicks.

FACT SHEET

By connecting data and technology to candidate behavior, TMP Worldwide leads talent marketing through personalized employer branding and communication. Driven by proprietary intelligence from nearly 400 million user sessions from our TalentBrew Network, we predict, personalize and influence the candidate experience.



SPECIALTIES

Brand Activation
Attraction & Engagement
Tracking & Optimization
Knowledge & Labs

SOLUTIONS

TalentBrew Career Site
Advanced Job Descriptions
TB360 (*Programmatic*)
Self Service

TalentBrew CRM
Job Distribution
Brand Development
Creative Development

Social & Content Marketing
Web Development
Advanced Analytics
Digital Media Planning

THE LARGEST CAREER SITE NETWORK IN THE INDUSTRY



215M
Users



3M
Jobs Posted



120M
Apply Clicks



1B
Page Views



122M
Searches

53



AWARDS

Web Awards – 12
Webby – 5
IAC – 15
W3 Awards – 18
MobileWebAward – 3

INNOVATION

From client education, to employee-submitted “ideas of the quarter,” to the conceptual solutions developed by our TMP Labs team, we’re dedicated to keeping our clients aware of what’s new and ahead of what’s next.



COMPANY BACKGROUND

TMP Worldwide, a global company headquartered in New York, was established in 2006 and has since grown to become a global innovator in talent acquisition, leveraging software, strategy and creative to develop and deploy our clients' employer brands.

Through our digital technology, we have revolutionized the way people explore career opportunities and companies cultivate talent, thus transforming the way companies and candidates connect.



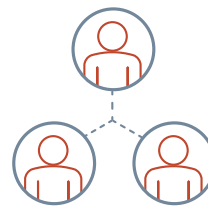
ESTABLISHED IN
2006

1ST TALENTBREW
2009



GLOBAL LOCATIONS

Our offices span the U.S., Canada, France, Germany, India, the U.K., Singapore and our Latin American hub in Brazil, giving clients a powerful global perspective.



LEADERSHIP

Industry experts. Achievers. Believers. Visionaries. The energy that fuels our company – and produces extraordinary results for our customers – is born from a diverse range of individuals who guide our forward thinking.

OUR SOFTWARE PLATFORM

In 2009, we launched our first TalentBrew Career Site, and a decade later we've grown our network to over 470 TalentBrews. Our TalentBrew Software Platform powers these sites, serving as the central hub for talent acquisition and the main job search software that puts clients and candidates in the driver's seat for an overall improved recruitment experience.

TalentBrew
Personalize. Connect. Convert.

We're a truly global company with a history of predicting, defining and creating the future of our industry. Our people are some of the brightest and most innovative in our industry and are focused on one common goal: helping our clients recruit top candidates in the smartest, most measurable and most cost-effective way possible.