

Graduate Scheme (UFLP) - UK & Ireland

FUNCTION: Marketing

Your Future Employer

Unilever is one of the world's leading suppliers of Food, Home, and Personal Care products with sales in over 190 countries and reaching 3.4 billion consumers daily. Founded in Port Sunlight (Wirral) in 1929 by Lord Lever, Unilever has more than 400 brands that can be found in homes around the world, including Dove, TRESemmé, Lynx, Lifebuoy, Shea Moisture, Persil, Domestos, Ben & Jerry's, Magnum, Marmite, The Vegetarian Butcher, Graze, Vaseline, Sure, Wall's, Colman's and Pot Noodle.

Faced with the challenge of climate change and the desire for human development, we want to move towards a world where everyone can live well and within the natural limits of the planet. That's why our purpose is 'to make sustainable living commonplace'.

What do we look for?

Creative flair will see you go far, but marketing is commercially focused and demands strong business skills to make things happen. It takes a deep sense of rationale, ambition, organisational, analytical skills, and a head for figures.

The role: Marketing

The three-year, world-class development programme is packed with variety and challenge, with the opportunity of promotion to manager level after 3 years. You'll develop your leadership skills by working on live projects that offer you all the experience you need to become ready for your first management role.

What will the programme involve?

Over three years you'll cover up to three placements:

During your local (UK & Ireland) brand-building placements you will get exposure to commercial marketing and have the opportunity to work with iconic brands like Dove, Persil, Sure, and, Marmite, managing brand mixes across all their elements.

You may also get the chance to work with our brand development teams on strategy, product innovation, and advertising development at a global or regional level. [\[JS1\]](#)

You will get hands-on exposure to Customer Development (Sales), where you will build relationships, examine relevant data, own financial forecasting, agree on a tailored business plan, or negotiate promotions.

First-hand experience – it's the fastest way to learn. The Unilever culture is varied, friendly, and encourages innovative thinking. We will push and support you to achieve your potential, whilst giving you the chance to shape your career path according to your interests, strengths, and aspirations.

What could your day-to-day role include (depending on your role)?

You'll be constantly deepening the already expert knowledge of our brands and the people who use them. You'll use this level of insight to help develop our products' personalities and bring them to life. That could mean working on the launch of a new deodorant undertaking research on the latest trends in hair care, looking at sponsorship opportunities, or planning a brand's digital campaign. Our people have the opportunity to make a big impact every day on a local level, across Europe, and around the globe.

Some of our positions you could be allocated to include:

- Pot Noodle Assistant Brand Manager
- Homecare Disruptive Innovation Assistant Brand Manager
- Dove Hair Assistant Brand Manager

Skills required include:

- Brand Advocacy
- Media and Strategy Planning
- Brand visioning and planning
- Performance Marketing
- Commercial Acumen
- Microsoft Office skills (Excel, Outlook, Word, PowerPoint)

Please note, that at Unilever, we have development programmes, the skills below are skills that would be good to have at the beginning however you will develop them throughout the programme.

Our application process involves:

Step 1: Online Application

Complete the online application form. It is a simple and easy application process with the option of filling out your details using your LinkedIn profile. You may apply to one function in your application.

Step 2: Profile Assessment

Complete two stages of profile assessment; a portrait personality test and an online assessment. These are designed to look at different elements of your cognitive, emotional, and social traits. You will receive personalised feedback after completing each stage.

Step 3: Digital Interview:

The digital interview will consist of 3 short questions followed by a business case. You will be asked to solve real-world problems using Unilever scenarios. You'll be able to record and complete your interview anytime and anywhere.

Step 4: Discovery Centre:

You will be invited to a 'day in the life' of a Future Leader at Unilever. You will get to experience a face-to-face day filled with several exciting activities including project meetings, business challenges, a team meeting with Unilever colleagues, and an interview.

What Can Unilever offer YOU?

- A Competitive Salary of £35,000
- A pension Scheme
- Annual Bonus
- A discounted staff shop
- Subsidised Gym Memberships
- Shares
- Relocation support through a £5000 tax free loan
- 25 days of holiday allowance

Diversity at Unilever is about championing inclusion, embracing differences, creating possibilities, and growing together for better business performance. To celebrate this, we have internal networks and communities created to raise awareness for a cause, which work to create change within the business. These networks include Proud, Empower, Enable and Unity and our communities include Thriving Parents, Carers, and All Inclusion Club.

We give full and fair consideration to all applicants, regardless of age, disability, gender reassignment, race, religion or belief, sex, sexual orientation, marriage and civil partnership, and pregnancy and maternity.

We are a key advocate of well-being and offer a variety of support for our people including hubs, programmes, and development opportunities. We strive to achieve a family-friendly and inclusive workplace and to, above all, create possibilities for all.

What support will you receive?

- A dedicated buddy to help you onboard and learn about the business.
- A dedicated Career Sponsor, who can support you with your growth & development throughout the total duration of your programme.
- An experienced Line Manager for each of your functional rotations, allowing you to gain a breadth of experience.

- A bespoke Learning & Development Plan, designed to help you build your leadership skills.
- Opportunities to gain leadership experience outside of your functional rotations.

Do you require any adjustments in the application or assessment process?

If you do need any adjustments, please inform the Talent Acquisition team who will contact you to discuss the accessibility options available. E.g., If required extending time spent in any 'timebound' assessments/interviews.

*We also provide accessibility options such as magnifying glass, decrease/increase the font size, change font & colour, screen ruler, and screen mask for everyone who would require support.

Please contact the Talent Acquisition team at futurecareers.recruitment@unilever.com

To find out more about Unilever, including more information about our Employee Resource Groups, please click [here](#).

Location:

We offer a 3-year programme consisting of a variety of roles across the UK with rotations ranging from 3 to 12 months. We require all applicants to be geographically mobile throughout the programme as we have opportunities across the UK and the programme is designed this way to excel your experience and leadership skills.

Travel Required:

Approximately 10-25% of your time, depending on your functional rotation.

Discovery Centre:

Our Discovery Centres will be running from the week commencing the 2nd of December 2024 and will be held at our Kingston office.

Closing date:

We will be closing our applications on the 31st of October 2024, however, if we receive enough applications for the business area before this, applications will close accordingly. We, therefore, advise you to apply as early as possible to avoid disappointment.

Recruitment Fraud

Cybercriminals advertise fake job adverts with prestigious employers as a way of stealing information or even defrauding individuals out of money. In the most sophisticated cases, they will set up fake websites, which have a similar address to companies like Unilever. They even conduct fake telephone interviews and then offer candidates a role with the proviso they pay a fee for background checks or to cover work visa costs. These types of attacks are becoming more common as more people are looking for employment in the economic climate.

How is Unilever tackling this?

Many of Unilever's recruitment sites publish a warning to candidates about recruitment fraud. The Cyber Security team also proactively scans for signs of people setting up fake Unilever sites and acts to close them down.

What can I do?

If you become aware of potential recruitment fraud, spot fake Unilever recruitment adverts or fake LinkedIn profiles, report them via Una Live Chat.

Unilever does not accept responsibility or liability for any candidates who are financially impacted by recruitment fraud. Your vigilance is key!