

Industrial Placement (IP) - UK & Ireland

FUNCTION: Marketing

Your Future Employer

Unilever is one of the world's leading suppliers of Food, Beauty and Wellbeing, Home, and Personal Care products with sales in over 190 countries and reaching 3.4 billion consumers daily. Founded in Port Sunlight (Wirral) in 1929 by Lord Lever, Unilever has more than 400 brands found in homes around the world, including Dove, TRESemmé, Lynx, Lifebuoy, Shea Moisture, Hellman's, Persil, Domestos, Marmite, Graze, Vaseline, Sure, Colman's and Pot Noodle.

Our goal is to deliver best-in-class performance with market making, unmissably superior brands. From our earliest days Unilever has been at the forefront of change always striving towards making a world where everyone can live well and within the natural limits of the planet. That's why our purpose is 'Brightening everyday life for all'.

****As we receive a high volume of applications, please make sure to read the job descriptions on our website carefully and apply for the ONE function you are most interested in. Only your first application will be considered****

What do we look for?

Creative flair will see you go far, but marketing is commercially focused and demands strong business skills to make things happen. It takes a deep sense of logic, ambition, organisational and analytical skills, a head for figures, and great gut instincts.

With a strong performance culture, challenging goals, and continuous feedback, we will encourage you to achieve your potential. You will thrive by gaining exposure to real business challenges where your energy and fresh thinking will have an impact. First-hand experience- it's the fastest way to learn.

Students must have completed the penultimate year of their undergraduate degree by the time they start their placement and be returning to study after their placement.

Our Marketing Industrial Placements are a chance to showcase your thinking and skills, with total support from a line manager and a buddy.

What could your day-to-day role include (depending on your role)?

You'll be constantly deepening the already expert knowledge of our brands and the people who use them. You'll use this level of insight to help develop our products' personalities and bring them to life. That could mean working on the launch of a new fabric softer, undertaking research on the latest trends in hair care, or planning a digital campaign for Lynx.

Skills required include:

- Brand Advocacy
- Media and Strategy Planning
- Brand visioning and planning
- Performance Marketing
- Commercial Acumen
- Microsoft Office skills (Excel, Outlook, Word, PowerPoint)

Please note, that at Unilever, we have development programmes, the skills above are skills that would be good to have at the beginning however you will develop them over the course of the 12 months.

Our application process involves:Step 1: Online Application

Complete the online application form and tell us about your motivation for choosing Unilever and your selected programme. It is a simple and easy process!

Step 2: Online Assessment

If your online application is successful, you will be asked to complete some online assessments designed to look at different elements of your personality, motivations and cognitive ability.

Step 3: Digital Interview

If your online assessment is successful, you will be invited to complete a digital interview.

Please note, we do not use AI as a screening tool in our recruitment process therefore, your digital interview submission will be reviewed by a real person

Step 4: Virtual Discovery Centre

You will be invited to spend a virtual day in the life with us, immersing yourself in business challenges and an Interview.

What Can Unilever offer YOU?

- A competitive Salary of £26,107.25
- End of Placement Bonus
- Discounted Staff Shop
- Opportunity to work directly with our renowned and exciting brands in a flexible and hybrid working environment.
- 28 days (pro rata) of holiday inclusive of bank holidays. Once you have completed 12 worked weeks, under the Agency Workers Regulation your

holiday entitlement will increase to 33 days inclusive of bank holidays, pro rata for the term of this placement.

At Unilever, diversity is about embracing differences, championing inclusion, creating possibilities, and growing together for better business performance. Join our vibrant and inclusive workplace that champions diversity and inclusion.

We give full and fair consideration to all applicants, regardless of age, disability, gender reassignment, race, religion or belief, sex, sexual orientation, marriage and civil partnership, and pregnancy and maternity.

We are a key advocate of well-being and offer a variety of support for our people including hubs, programmes, and development opportunities. We strive to achieve a family-friendly and inclusive workplace and to, above all, create possibilities for all.

What support will you receive?

- A dedicated buddy to help you onboard and learn about the business.
- An experienced Line Manager to develop your knowledge and understanding across the year.
- Connections with the Graduates (UFLPs) who can share helpful tips on how to be successful at Unilever.

Do you require any adjustments in the application or assessment process?

If you do need any adjustments, please inform the Talent Acquisition team who will contact you to discuss the accessibility options available. E.g., If required extending time spent in any 'timebound' assessments/interviews.

*We also provide accessibility options such as magnifying glass, decrease/increase the font size, change font & colour, screen ruler, and screen mask for everyone who would requires them.

Please contact the Talent Acquisition team at futurecareers.recruitment@unilever.com.

To find out more about Unilever, including more information about our Employee Resource Groups, please click [here](#).

Location:

Hybrid working with a minimum of 2 days required weekly either at Kingston or London Blackfriars office – dependant on where you are based.

Discovery Centres:

Monday 1st December 2025 to Thursday 11th December 2025

Opening date:

13th October 2025

Closing date:

This is a rolling deadline, so we encourage you to apply as soon as possible to avoid disappointment in case applications close early

If you have any questions about your application or if you require any reasonable adjustments to be made to complete any part of the application process, please contact the Future Careers Team. If you would like to discuss any mitigating circumstances before making an application, please also contact the team using the following contact details:

Phone: 020 3650 2304 or e-mail: futurecareers.recruitment@unilever.com.

Recruitment Fraud

Cybercriminals advertise fake job adverts with prestigious employers as a way of stealing information or even defrauding individuals out of money. In the most sophisticated cases, they will set up fake websites, which have a similar address to companies like Unilever. They even conduct fake telephone interviews and then offer candidates a role with the proviso they pay a fee for background checks or to cover work visa costs. These types of attacks are becoming more common as more people are looking for employment in the economic climate.

How is Unilever tackling this?

Many of Unilever's recruitment sites publish a warning to candidates about recruitment fraud. The Cyber Security team also proactively scans for signs of people setting up fake Unilever sites and acts to close them down.

What can I do?

If you become aware of potential recruitment fraud, spot fake Unilever recruitment adverts or fake LinkedIn profiles, report them via Una Live Chat.

Unilever does not accept responsibility or liability for any candidates who are financially impacted by recruitment fraud. Your vigilance is key!