

Marketing Development Program

Marketing Development Program (MDP) provides entry-level university graduates an opportunity to launch their careers in marketing or communications. The program consists of four different six-month Global Marketing Org rotations and a significant training focus to build solid marketing, operations and business skills.

A carefully selected group of highly motivated and talented entry-level graduates begins the MDP. Throughout the program, they engage in a variety of stimulating and challenging assignments, MBA-type coursework, mentorship, performance feedback and career planning.



What is the Program Structure?

4 six-month rotations over the course of the two-year program, may vary by country and date of hire

Who should consider this program?

- Driven and enterprising
- Eager for global exposure
- Analytical bent of mind
- Thrive working in teams
- Show integrity & accountability

How will you benefit from this program?

- Comprehensive understanding of **Dell and the Global Marketing Org**
- A wide breadth of **career experiences** in a short period of time
- A chance to interact and learn from **executive management**
- A chance to hone your **communication** and **presentation skills**
- Opportunities to **demonstrate** and **build leadership capabilities**



Key Features



Executive Speakers



Networking & Team Building



Job Rotations



Bi-Annual Conference



MRP / MAP Mentor

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