Marketing Development Program (MDP) provides entry-level university graduates an opportunity to launch their careers in marketing or communications. The program consists of four different six-month Global Marketing Org rotations and a significant training focus to build solid marketing, operations and business skills.

A carefully selected group of highly motivated and talented entry-level graduates begins the MDP. Throughout the program, they engage in a variety of stimulating and challenging assignments, MBA-type coursework, mentorship, performance feedback and career planning.

What is the Program Structure?

4 six-month rotations over the course of the two-year program, may vary by country and date of hire

Who should consider this program?

• Driven and enterprising
• Eager for global exposure
• Analytical bent of mind
• Thrive working in teams
• Show integrity & accountability

How will you benefit from this program?

• Comprehensive understanding of Dell and the Global Marketing Org
• A wide breadth of career experiences in a short period of time
• A chance to interact and learn from executive management
• A chance to hone your communication and presentation skills
• Opportunities to demonstrate and build leadership capabilities

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