

COOKIE POLICY

This policy was last updated on August 27, 2020.

Cookies allow a website to remember your preferences, improve the user experience and tailor the advertisements you see to those that are most relevant to you. Cookies are sent back to the originating site on each subsequent visit or to another site that recognises the cookie.

We also use other forms of technology which serve a similar purpose to cookies and which allow us to monitor and improve our sites and apps. We use these in connection with cookies to help operate our websites and emails and collect information about online activity. When we talk about cookies in this Policy, this term includes these similar technologies.

Why Do We Use Cookies?

Cookies have five different functions and we use cookies for the purposes listed below:

1. **Strictly necessary cookies** are used to allow you to navigate this website or mobile app and use its features such as accessing secure areas of the website or making a reservation. These cookies expire at the end of your session.
2. **Performance cookies** collect information about how you interact with this website or mobile app and are used to improve your experience. They don't contain personal information that can be used to identify you. We use these cookies to measure the performance of this website or mobile app such as gathering information about the number of visitors, testing designs and ensuring a consistent look and feel is maintained. All information these cookies collect is aggregated and therefore anonymous. These cookies expire in 7 days.
3. **Functional cookies** allow this site or mobile app to remember choices you make and provide enhanced and more personal features such as storing your login account and language or geographic preferences. The information these cookies collect may be anonymised and do not track your browsing activity on other websites. The duration of these cookies varies but all expiry within 2 years.
4. **Advertising cookies** are used to deliver advertisements that are more relevant to you. Third parties that serve ads on our behalf use cookies to help select the ads that are displayed to you and ensure that you do not see the same adds repeatedly as well as to measure the effectiveness of advertising campaigns. These cookies expire in 2 years.
5. **Social Media Cookies** are used when you share information using a social media sharing button or "like" button on this site or mobile app, or when you engage with our content on or through a social site such as Facebook or Twitter. These cookies expire in 1 year.

For more information on targeted advertising, including about which third parties place these cookies and to learn how to opt out of them, visit our [Cookie Consent Tool](#).

Some newer web browsers incorporate "Do Not Track" features. Our websites may not currently respond to "Do Not Track" requests or headers from these browsers. To learn more about your options for not having this information used by certain service providers, visit [Cookie Consent Tool](#). Opting out of this practice does not opt you out of being served advertising - you will continue to receive generic ads.

For more information on how we process your personal data and to exercise your rights in relation to your personal data please consult our Privacy Policy.

How Can You Manage Cookies?

Session cookies are used for your current browser session and will expire after you close your browser. Persistent cookies are used to enhance your experience between website visits and will remain on your computer until you delete them or until they reach their set expiry date. You always have the ability to manually delete cookies.

If you are viewing our content via a web browser, you can change your cookie preferences and withdraw your consent at any time using our [Cookie Consent Tool](#). If you are using our mobile apps, you can change your preferences in the analytics settings in the app.

You may also set your browser to block all cookies or to indicate when a cookie is being set, although our services may not function properly if your cookies are disabled. To find out how to control or disable cookies within most browsers, consult the "Help" section of your browser or device or visit www.allaboutcookies.org.