

GENDER DIVERSITY

WHY WOMEN MATTER

and the reasons why they should figure in your corporate strategy!

WELL-KNOWN REASONS FOR **INCLUSION IN PRIORITIES**



Pre-requisite for being an **Equal Opportunity Employer**



Half the world's human beings (aka consumers) are women!

But Did You Know?

A MORE GENDER DIVERSE WORKFORCE IMPROVES FINANCIAL AND TALENT PERFORMANCE*

Companies with the most women board directors and senior management teams outperformed those with the least on the following metrics



Women outperformed men on 12 of 16 measures of leadership competencies and increased innovation and group effectiveness in solving problems TALENT PERFORMANCE

*Source: The Catalyst (2013)

Similar Trends at Genpact

FINANCIAL PERFORMANCE

BUSINESS WITH A HIGHER % OF WOMEN





Our Diversity Levels

BEST-IN-CLASS 50% **Diversity Practices at Genpact**



Genpact Center for Women's Leadership

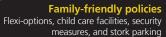
A multi-disciplinary approach to advance gender inclusive growth in the larger ecosystem





Career 2.0

A program to bring back senior women on sabbatical to boost diversity at the top





Women's Networking Forum A platform for women professionals at

Genpact to interact with senior leaders

Unconscious Bias TrainingTraining modules to address biases people

may have despite best intentions





A Culture of Commitment

Our business leaders have gender diversity goals in their scorecards showing measurable commitment







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BUSINESS WITH A HIGHER % OF WOMEN





Our Diversity Levels

38%

BEST-IN-CLASS

50%

30%





Recruitment

Making it a level-playing field by ensuring 50% of short-listed applicants are women

Sponsorship Program Mentoring high potential mid-management women to take on bigger jobs



Leadership

Hiring senior women and growing internal talent to build the right mix at the top

Family-friendly policies We offer flexi-options, child care facility,

security measures and stork parking



Training programsEnsuring at least 40% of employees who go through our leadership programs are women

Building an inclusive culture that fosters the development of women





Last year, we promoted twice the number of high-performing women vs men as a percentage of their population (based on merit, of course)



